



National Home Visiting Summit

February 12 - 14, 2025

ABOUT THE SUMMIT

The National Home Visiting Summit, hosted by Start Early, brings together state and federal administrative and legislative systems leaders, federal, state, and local policy advocates, researchers, program and practice leaders, direct service providers, parents/caregivers and philanthropic partners who make that incredible reach possible.

The 2025 National Home Visiting Summit will take place February 12-14, 2025, in Washington, D.C., at the Grand Hyatt Washington, with an anticipated audience of 750 in-person attendees and an additional 500+ joining virtually via livestream of three plenary sessions. In 2024, the Summit drew 1,300 attendees to a hybrid conference, reflecting the high demand for Summit connections and content. Attendees at the Summit seek information and connections that support and strengthen their role as decision-makers and change agents in the home visiting field and connected systems (e.g., immigration, healthcare, child welfare, housing, etc.).

LEARN MORE

[HOME VISITING](#)

[2025 SUMMIT](#)



WHY SPONSOR

Summit Sponsorship provides an opportunity to market your brand, reach new customers, and foster trust and credibility with the decision makers in the field at the largest convening of home visiting supporters and providers in the nation.

AGENDA AT A GLANCE

Here's an overview of the 2025 Summit! Start and end times are subject to change.

AGENDA



NEXT STEPS

In addition to the options below, custom sponsorship and exhibitor packages are available. Please reach out to Events@StartEarly.org with any questions or to secure your sponsorship.

SPONSORSHIP LEVELS

- Presenting
- ▒ Champion
- ◆ Premier
- └ Exhibitor
- Additional & Add Ons



PRESENTING

\$25,000

- Presenting designation and prominent sponsor name and logo placement on event website
- Opportunity to brand one of the following: breakfast or lunch on Feb. 13 and 14. Signage will be provided to acknowledge sponsorship and the opportunity to provide your own branded materials/giveaways
- Virtual and in-person exhibitor expo
- Receipt of final participant list (Excel) three days prior to the meeting
- 5 Complimentary in-person registrations for your organization
- 5 Complimentary livestream registrations for your organization
- Recognition in event communications to attendees (approximately 1,200 individuals):
 - Conference welcome email
 - End of conference thank you email
- Dedicated custom social media post pre-event – Twitter, LinkedIn (distribution to approximately 30,000 followers)
- Inclusion in Start Early Year in Review



CHAMPION

\$15,000

- Champion designation and prominent sponsor name and logo placement on event website
- Virtual and in-person exhibitor expo
- Receipt of final participant list (Excel) three days prior to the meeting
- 3 Complimentary in-person registrations for your organization
- 3 Complimentary livestream registrations for your organization
- Recognition in event communications to approximately 1,200 attendees, including: conference welcome email, daily recap emails and end-of-conference thank you email
- Dedicated custom social media post pre-event – Twitter, LinkedIn (distribution to approximately 30,000 followers)
- Ability to sponsor one workshop session
- Ability to host a discussion page on the conference website/ app for in-person and livestream participants
- Inclusion in Start Early Year in Review



PREMIER

\$10,000

- Premier designation and sponsor name and logo placement on event website
- Virtual and in-person exhibitor expo
- Receipt of final participant list (Excel) three days prior to the meeting
- 2 Complimentary in-person registrations for your organization
- 2 Complimentary livestream registrations for your organization
- Recognition in event communications to approximately 1,200 attendees, including: conference welcome email, daily recap emails and end-of-conference thank you email
- Inclusion in social media post pre-event – Twitter, LinkedIn (distribution to approximately 30,000 followers)



EXHIBITORS

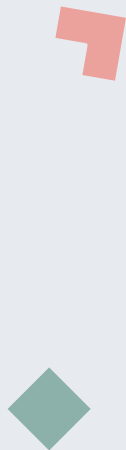
\$3,000

- Acknowledgment on the conference website
- Virtual and in-person exhibitor expo
- 2 Complimentary in-person registrations for your organization
- 1 Complimentary livestream registration for your organization



ADDITIONAL PACKAGES & ADD-ONS

- \$10,000 – Poster session reception and happy hour. Logo placement at the poster session and recognition on the conference website
 - \$10,000 – Mobile App – Logo placement and recognition on home screen. Available for 5 months
 - \$7,500 – Wi-Fi – Logo placement and acknowledgement at opening plenary session
 - \$5,000 – Parent/caregiver participation – funds donated will be used to cover the cost of parents/caregivers to speak and attend the conference. These funds provide us with the ability to compensate caregivers for their time and childcare expenses while they are preparing and speaking at the conference. Logo placement and brand recognition on website and pre-event email
- \$5,000 – Photo booth. Branding at booth
 - \$3,000 – Charging Station. Branded charging station
 - \$3,000 – Food & Refreshments – Recognition during break on signage, schedule, and push notification to attendees
 - Afternoon Beverage Break
 - Afternoon Snack Break



To learn more/connect with:

[START EARLY](#)

Email us at:

Events@StartEarly.org

Contact by phone at:

312-922-3863

ask for the Conference & Community Affairs Team.



National Home
Visiting Summit