

Guidance for State Co-Leads in Coordinating Capitol Hill Visits during the 2025 National Home Visiting Summit

During the last National Home Visiting Summit, more than 100 attendees participated in Capitol Hill visits to educate their elected officials about the importance of home visiting for parents, children, and families in their home communities. As advocates prepare to join us in Washington D.C. from February 12 – 14, 2025, the Advocacy & Policy Community of Practice is excited to offer a suite of resources for advocates and all Summit attendees. **Our vision is that advocates, home visiting professionals, parents and caregivers, and other home visiting champions will feel prepared, supported, and energized to engage in Congressional outreach during the 2025 Summit!**

Hill Visits 101

What: Home visiting advocates will meet with their Congressional leaders either in person while in D.C for the Summit

Why: Raise awareness about home visiting and the federal priorities needed to sustain and scale its impact on families and communities. Many lawmakers are unfamiliar with home visiting, and while we are not in a MIECHV reauthorization year, it is critical that advocates maintain relationships with members of Congress to preserve and grow investments in early childhood and home visiting.

Inviting a member of Congress to visit your organization so that they may see firsthand how funding or a policy affects day-to-day operations and the difference it makes, also known as “site visits” or an “open house,” is a key way of extending the impact of your Hill visits after you leave D.C.

Who: Anyone who considers themselves a champion for home visiting and other early learning services. We invite parents and caregivers along with direct service providers to join us! The Hill Visits opportunity is open to all registrants of the 2025 National Home Visiting Summit.

When: Visits occur **February 12, 2025 between 9am-3pm.**

How to get involved:

- 1) Indicate your interest in participating in Hill Visits in your 2025 Summit registration.
- 2) Register for the next Advocacy & Policy CoP webinar [October 1st from 2:30 - 4:00 PM CT](#). This webinar will provide advocates with an in-depth look at all

the resources and tips available to support your Congressional outreach in February.

- 3) In coordination with [your State Team lead](#), help schedule meetings, prepare your local information, and complete visits during the 2025 National Home Visiting Summit.

Questions & Other Support from the Advocacy & Policy CoP

- Reach out to Kayla Goldfarb with any questions about Hill Visits.
- The CoP will provide fact sheets that can be used as leave-behind materials describing home visiting in each state.
- The CoP will provide talking points and guidance on how to schedule and conduct Hill Visits.
- The CoP will provide training to advocates in January and will offer a debrief session, as well as be on-hand during February to answer questions at the Summit.
- The CoP will update State Leads an email in October, November, and January to connect all of the state Summit attendees participating in Hill visits to their state teams.