



Champions for Children

[StartEarly.org](https://www.startearly.org)

 **START
EARLY**[®]
Champions for Early Learning

OUR MISSION



Start Early advances quality early learning for families with children, before birth through their earliest years, to help close the opportunity gap.

**AGES
PRENATAL -
5 YEARS**

We design and deliver excellent programs and services that ensure the well-being of children and families, with a focus on those farthest from opportunity.

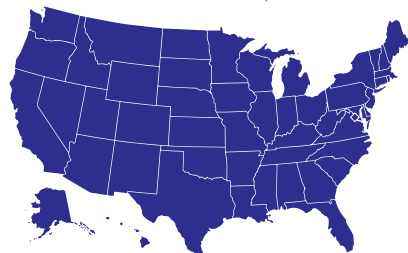
We advocate for and build early childhood systems that are publicly funded and widely available, with a clear path of options as children grow from birth to age five.

OUR STORY

Founded in 1982 as the Ounce of Prevention Fund, Start Early is a nonprofit public-private partnership dedicated to supporting families and children through best-in-class doula, home visiting, Early Head Start, and Head Start programs. With a foundation of direct service on Chicago's South Side and in rural Illinois, we have since expanded nationwide, impacting early childhood programs and policy across the country. We believe that nurturing early childhood bonds is essential to a child's future well-being, and that quality early childhood programs are a proven investment in leveling the playing field for all children.

Today, Start Early combines our mission with extensive programmatic and systems-building expertise to create, test, and scale innovative solutions that transform the early childhood field. With deep expertise in areas like home visiting, Head Start, and childcare for historically marginalized communities, and a strong track record of delivering field-leading outcomes for children and families, we bring credibility and leadership to drive impactful innovations and influence policy change at the local, state, and federal levels.

From our roots on Chicago's South Side and rural Illinois, we've now expanded to national partnerships.



WHAT WE DO



+ Healthy Births and Thriving Families: Support baby's growth and healthy brain development by supporting the health and well-being of all mothers and birthing parents – before, during, and after their child is born.

+ Effective Early Learning Programs: Ensure all families have access to effective quality early learning and care programs that are culturally, linguistically, and disability responsive.

+ Strong Early Childhood Systems: Transform the early childhood system to a prenatal to five continuum of publicly funded, effective programs that meet the unique needs of children, their families, and providers.

My daughter has a big future and she can do anything now... If we can help more young moms not struggle with being a mom, it's the best thing we can do. These [Start Early] programs are something I am so highly grateful for.

Keanna Ford, doula and home visiting program participant



OUR IMPACT

Through professional development programs we've reached

22,730 Early Childhood Educators



Through professional learning services we've reached

1.1 Million children across the U.S.



We've secured **\$1.3 Billion** in funding across 23 states



Children who experience quality early learning & care programs are:

25%

more likely to graduate high school

4X

more likely to complete a bachelor's degree or higher

25%

more likely to earn up to 25% more in wages as an adult

Overall, these children have significant gains across life domains (education, health, employment, civic life) and become parents of children with further realized second generation life domain gains.

Children's success starts in the foundational years of early childhood. By supporting programs like those at Start Early, we're not only nurturing crucial academic and social skills, but we're also equipping children with the tools and opportunity they need to build better futures.



Jim Reynolds

founder, chairman and chief executive officer of Loop Capital

CHAMPIONS FOR CHILDREN

Introducing *Champions for Children*, an initiative designed to foster community and commitment among our dedicated supporters. At Start Early, we believe that investing in the earliest years lays the foundation for a lifetime of success. With a range of investments, *Champions for Children* offers meaningful opportunities for supporters to engage with our mission and witness the impact of their generosity firsthand. By joining, you become an integral part of our work towards ensuring that every child has the opportunity to thrive. Together, we can build a brighter future from the ground up, empowering the next generation and strengthening our donor community along the way.

Visionary

Innovator

Changemaker

Builder

Advocate

Connector

Champion

Friend

Supporter



Giving Levels + Impact

| | |
|---------------------------------|--|
| \$250,000+ | Leverage deep expertise in home visiting, Head Start, childcare, and services for marginalized communities to empower federal agencies in making transformative, equity-centered investments. |
| \$249,999- \$100,000 | Support a community to improve its early childhood services that positively impact thousands of children and families. |
| \$99,999- \$50,000 | Serve as a key convener for a national conference that brings together home visitors and doulas to share best practices, integrating policy, practice, and research to drive systems change and advance equitable support for families. |
| \$49,999- \$25,000 | Provide training for early childhood teachers and school leaders to address and disrupt racial biases in classroom practices, reducing disproportionate suspensions and expulsions among Black and Brown children. |
| \$24,999- \$10,000 | Support advocates, parents, and families in engaging with legislators on the importance of early childhood education (ECE). By sharing personal stories, families can highlight the direct impact ECE has on their lives, showing how well-funded programs better equip providers to offer essential services. |
| \$9,999- \$5,000 | Expand mental health services for children, families, and the workforce to more communities. |
| \$4,999- \$2,500 | Bring together parents to advocate for improved services for infants and toddlers with developmental delays and disabilities. |
| \$2,499- \$1,000 | Help promote school readiness and empower families to achieve goals they set for themselves, with a focus on nutrition programs that encourage parents and families to make sustainable, healthy choices for long-term wellness. |
| \$999- \$500 | Support marketing efforts to build awareness of doula services for new moms throughout their pregnancy. |



Interested in being part of our journey?



Make a gift at your preferred level through
startearly.org/championsforchildren

For more personalized assistance, please reach
out to Larissa Trociuk, director of individual giving,
at LTrociuk@StartEarly.org.



33 West Monroe Street • Suite 1200 • Chicago, IL 60603
312-922-3863 • StartEarly.org

